

5 steps to create a successful online training program



For those looking to increase their overall User Engagement in Online Courses, it's important to include any collaborative or networking tools provided to them in their Learning Management System. These tools not only help the users feel connected, but they also build value and incentive which ultimately keep the learners coming back.

Use the checklist below to get your team started in asking the right questions:

1. Did the users complete the course?

- Review Course and Lesson Progress
- Did users "print" their certificate?
- Did users "accept" their digital badge?

2. Are your users interested in more training or referring others?

- Did users provide feedback in the survey?
- Did users enroll in additional courses (self-registration)?

3. Did your users retain the content...are they able to apply what they have learned?

- Did you achieve your program/course objective?
- Are there more or less questions on the topic upon completion of the course?
- What is the "office buzz" regarding the course?